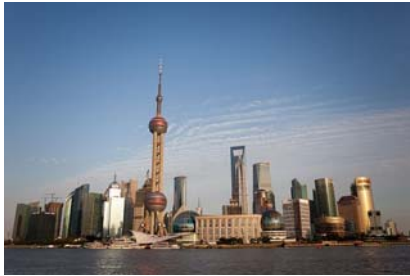


UKTI North West Market Visits to China (Shanghai and Beijing)

8 – 15 May 2010

China is the great economic success story of the past quarter-century. GDP growth has averaged at more than 9% per year during this period with an estimate of 10.4% recorded for 2007. Despite slowing in 2008, China's economy continues to expand and develop, and the demand for energy resources, infrastructure, technology and goods and services is growing exponentially.



Shanghai

Shanghai is hosting the Shanghai World Expo 2010 between 1st May and 31st October and it offers UK businesses the opportunity to reach 70 million visitors from all over the world over the expo period. The theme of Expo 2010 is “Better City, better Life, representing the common wishes of the whole humankind for a better living in the future urban environments and

this signifies Shanghai's new status as a major economic and cultural centre.



Beijing

Beijing is the capital of China and the second largest city after Shanghai. It is amongst the most developed cities with tertiary industry and has a major transport hub. It was the first post industrial city in mainland China and is known as the political, educational, and cultural centre of the China while Shanghai and Hong Kong is know as a economic centre. It is increasingly becoming known for its innovative entrepreneurs and high-growth start-ups and its development continues to proceed rapid pace.

Cost

The registration fee for the market visit is £500 inc VAT. This includes

- Pre-market visit briefing prior to departure
- In market briefings in Shanghai and Beijing
- Market research, programme arranging/identification of local partners on an individual basis using UKTI's OMIS system to the value of £500
- Networking opportunities in Shanghai and Beijing
- Inclusion in the Market Visit brochure and PR opportunities
- Visit accompanied by an experienced market visit Manager from UKTI and a Mandarin-speaking Manager from the China-Britain Business Council.

Maximum number of grant funded places: 12

Final date for applications: 23rd April 2010

Travel dates:

KL 1088	08MAY	MANCHESTER TO AMSTERDAM DEPART 1645 ARRIVE 1905
KL 893	08MAY	AMSTERDAM TO SHANGHAI DEPART 2115 ARRIVE 1345
CA 1502	12MAY	SHANGHAI TO BEIJING DEPART 1155 ARRIVE 1420
KL 898	16MAY	BEIJING TO AMSTERDAM DEPART 1105 ARRIVE 1515
KL 1093	16MAY	AMSTERDAM TO MANCHESTER DEPART 1705 ARRIVE 1725

Suggested hotels in Shanghai and Beijing are:

Hotel Equatorial Shanghai & Jianguo Hotel Beijing

For travel and hotel accommodation arrangements, please contact Sandra Smith at Uniglobe Diamond Travel on 01925 237 996 and email: sandra@uniglobediamond.co.uk

Travel Costs

The total cost of travel & accommodation in business class hotels, depending on exchange rates and including is approximately £2,000. Companies will be required to pay for their own flights and hotel accommodation.

Financial support:

This market visit is aimed at all North West companies who want to develop and grow their business in China. Eligible delegates will qualify for a **UKTI travel grant** of £995 (1 grant per company). This grant is provided to help defray some of the market entry costs. Please discuss with us about your eligibility for this grant. Eligible NW SMEs may also qualify for additional support through European Regional Development Funding. The group will be led by an experienced market manager from UKTI and China-Britain Business Council respectively. Delegates will receive assistance during the visit from both.

For further details of this market visit, please contact Philomena Chen by phone on 0161 875 2328 or by email philomena.Chen@uktinorthwest.co.uk or Lynn Shaw by phone on 0161875 2339.

Please return the UKTI NW Market Visit Application form to: Miho Hatakeyama

e-mail info@uktinorthwest.co.uk or by fax to: 0161 875 2234 – then post original form to:

UKTI North West International Trade Team
Warren Bruce Court
Warren Bruce Road
Trafford Park
Manchester M17 1LB